

Contact:

Mark Hope-Jones Corporate Communications Manager +44 7903 253 486 <u>mhope-jones@arri.de</u>

Heiko Meyer Copywriter/Editor Corporate Marketing & Communications +49 89 3809 1364 +49 174 330 3803 hmeyer@arri.de

FOR IMMEDIATE RELEASE

ARRI'S INTERNATIONAL SUPPORT PROGRAM

ARRI launches an exclusive support program for international filmmakers at the Toronto International Film Festival.

(7 September 2016, Munich) - The ARRI Group is launching an initiative called the International Support Program. It is designed to support filmmakers who are working on distinctive projects with an international edge. Through the program, ARRI will offer multifaceted support ranging from co-production, development and access to state-of-the-art ARRI equipment, to postproduction and international sales. The company will officially unveil the program at the Toronto International Film Festival (September 8-18, 2016). ARRI professionals from Munich, Berlin, Los Angeles, Toronto, New York and New Orleans will be at TIFF to meet with filmmakers.

For nearly 100 years, ARRI has committed itself to the film industry. "We like to find ways to give back to the industry and support new talent, so we have created the International Support Program to emphasize our ongoing commitment," says Dr. Jörg Pohlman of the ARRI AG Executive Board. For the first time, talented filmmakers will have an opportunity to realize their envisioned projects backed by ARRI's diverse expertise. The company's support will be tailored to the individual needs of each selected project, helping filmmakers' ideas come to life and make their way onto the big screen. Regional constraints no longer exist, as ARRI has subsidiaries across the globe. Filmmakers from all over the world can apply online with their feature films or documentary film projects.

For more information about the International Support Program visit <u>www.arri.com/isp</u>



About ARRI:

With headquarters located in Munich, Germany, ARRI was founded in 1917 and is the world's leading designer, manufacturer and distributor of motion picture camera, digital intermediate (DI) and lighting equipment. The ARRI Group comprises a global network of subsidiaries and partners covering every facet of the film industry, including worldwide camera, grip and lighting equipment hire through ARRI Rental; turnkey lighting solutions through the ARRI System Group; and film production, postproduction, digital lab services, visual effects and distribution through ARRI Media. In 2013 ARRI Medical was founded to utilize ARRI's core imaging technology and expertise for medical applications.

Manufactured products include the ALEXA 65, ALEXA SXT, ALEXA Mini and AMIRA cameras; Master Anamorphic lenses; SkyPanel, L-Series and M-Series lights; Pro Camera Accessories and the Electronic Control System; ARRILASER recorder and ARRISCAN Archive Technologies; TRINITY camera stabilization system; and ARRISCOPE 3D digital surgical microscope. The Academy of Motion Picture Arts and Sciences has recognized ARRI's engineers and their contributions to the industry with 18 Scientific and Technical Awards.

For locations and more information please visit www.arri.com